

Integrate OpenAir With Your Business Management Solutions

# NetSuite OpenAir Connect



Most organizations looking to adopt a Professional Services Automation (PSA) solution have existing systems, including sales force automation, financials, or reporting tools, that need to be integrated. After all, it's critical that all systems — new and old — work together to contribute to profitability, improve project delivery, optimize resource utilization, and provide end-to-end visibility.

To meet this need, OpenAir Connect provides tools to manage integrations with customer relationship management (CRM) or sales force automation (SFA), human capital management (HCM), financial/enterprise resource planning (ERP) applications, and more.

#### **Key Features**

- OpenAir APIs integrate with enterprise software including ERP, CRM, HCM, BI, and other core systems. Customers can easily transfer data bidirectionally between OpenAir and other systems for a seamless experience.
- Connector between NetSuite and OpenAir takes the technical aspect out of integrating OpenAir with NetSuite. Connector is designed to provide an easy-to-configure and seamless connection, with broad support for sophisticated business processes. Options are available to select the frequency of data feeds as well as real-time integration for selected data fields.



### **Front-Office Integration**

OpenAir integrated with front-office systems makes the flow of information from sales to execution seamless, no matter your CRM. Hundreds of customers have already successfully integrated OpenAir with their front-office applications, including NetSuite and third-party apps.

OpenAir also connects with standard Microsoft desktop applications, including Project and Outlook, and can download key information into Microsoft Excel.

## **Back-Office Integration**

OpenAir integrates with back-office systems, including accounting packages such as NetSuite and third-party and proprietary applications, to automate key processes in the project lifecycle and provide end-to-end visibility.

Services businesses that have invested in leading ERPs will find that OpenAir integrates seamlessly.

### **OpenAir Connect Features**

- OpenAir's Integration Manager exports and/or imports data into a flat file for quick and easy data feeds from and to other systems and OpenAir.
- OpenAir Business Intelligence Connector lets you publish OpenAir reports to a data feed in an OData/JSON format that can be consumed by BI tools. You can refresh the OpenAir data on demand from your BI tools.
- Additional integration options available through our partner network allow customers to supplement OpenAir with business logic from preferred iPaaS or middleware vendors.
- Automatic backup service lets you set up regular delivery of your OpenAir account data for additional analysis.

