



NetSuite Connector

One of the biggest challenges of managing multiple sales and distribution channels is keeping product, order, and fulfillment data synchronized between your ecommerce storefronts, online marketplaces, point of sale (POS) systems, and third-party logistics (3PL) providers. NetSuite Connector allows you to automate the transfer of data between all of these systems. By centralizing your data in NetSuite, you can eliminate the errors and delays caused by manual data entry, data exports, and the processes that rely on spreadsheets and email.

Key Benefits

- Sync inventory, order, and fulfillment data in NetSuite with other commerce channels using pre-built connectors.
- Accurately track inventory across multiple locations, determining reorder points, controlling safety stock, and executing cycle counts.
- Speed up and optimize order processing and fulfillment by automatically sending orders to 3PLs, vendors, or warehouses.
- Automate repetitive tasks, such as recording transactions, managing payables and receivables, and closing the books, allowing timely, accurate reporting and greater control of financial assets.



NetSuite Ecommerce Connector

Connect NetSuite with your ecommerce platforms and marketplaces. Manage your item master in NetSuite and automatically add, update, or remove product information across your commerce channels, ensuring accurate inventory. Reduce order processing time by automatically fulfilling orders in NetSuite. Quickly handle refunds and order cancellations to improve customer satisfaction.

- Product Information All product information is exported from NetSuite into commerce channels. The full product sync includes prices, quantities, product names, descriptions, size, color, weights, dimensions, pictures, etc.
- Order Management Orders are exported from commerce channels into NetSuite. The order sync includes customer records, addresses, items, prices, taxes, discounts, etc.
- Order Fulfillment Once items are fulfilled in NetSuite, the shipping data is exported from NetSuite into commerce channels. The fulfillment sync includes carriers, shipping methods, tracking numbers, etc.

NetSuite Logistics Connector

Connect NetSuite with your 3PL providers. Provide full round-trip order fulfillment processing for fast and efficient shipping. Manage partial fulfillments and multiple packages to speed up delivery.

- 3PL Order Management Orders are exported from NetSuite into the 3PL. The 3PL order sync includes customer records, items, prices, taxes, discounts, etc.
- 3PL Order Fulfillment Once items are fulfilled in the 3PL, the fulfillment data is exported from the 3PL into NetSuite. The 3PL fulfillment sync includes carriers, shipping methods, tracking numbers, etc.

NetSuite POS Connector

Connect NetSuite with your POS solutions. Create a true cross-channel shopping experience by synchronizing product, pricing, order, inventory, and shipping data between both systems. Associate order details with customers in NetSuite to build a stronger customer relationship. Easily add more store locations as you expand your retail presence.

- Product Information All product information is exported from NetSuite into POS. The full product sync includes prices, quantities, product names, descriptions, size, color, weights, dimensions, pictures, etc.
- Order Management Orders are exported from POS into NetSuite. The order sync includes customer records, addresses, items, prices, taxes, discounts, etc.
- Order Fulfillment Once items are fulfilled in NetSuite, the shipping data is exported from NetSuite into POS. The fulfillment sync includes carriers, shipping methods, tracking numbers, etc.

Ecommerce Connectors

- Shopify/Shopify Plus
 - BigCommerce
 - Adobe Commerce
 - WooCommerce
 - Amazon
 - eBay
 - Walmart

Logistics Connectors

Amazon Supply Chain

ShipStation

POS Connectors

Shopify POS

Connector Add-Ons

Additional NetSuite Connector upgrades are available for select platforms.

- NetSuite Saved Search Export Saved Searches are exported from NetSuite into your FTP destination.
- Amazon Seller Fulfilled Prime Automate the process of buying shipping labels from Amazon and bringing them into NetSuite. Purchase the shipping rate based on the delivery date and the cheapest option available in Amazon Seller Central.
- Amazon FBA to NetSuite Inventory Adjustment Provide visibility into any discrepancies between the inventory of items in NetSuite and the actual inventory in Amazon FBA. Post an alert containing the proposed NetSuite inventory adjustment.
- Amazon FBA Inbound Shipping Brings the transfer order workflow into NetSuite so you can sync NetSuite and Amazon Seller Central. When a transfer order is created in NetSuite, push the information into Amazon by creating a FBA shipment plan. When Amazon receives these items, the transfer order is updated in NetSuite accordingly.

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