

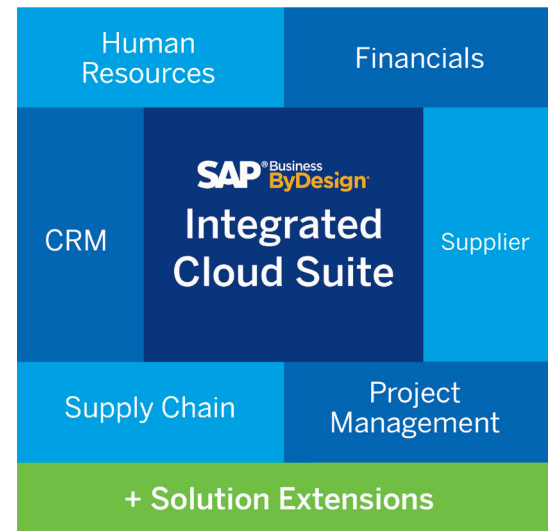


SAP Business ByDesign

A complete cloud solution built to power your business

SAP Business ByDesign gives fast-growing businesses the platform to turn growth potential into real results. This cloud-based ERP solution connects every function across your company to time-tested best practices and in-depth analytics. You'll get the foundation to scale and compete without the complexity and cost, so you can grow your business your way.

Learn more at sap.com/business-bydesign

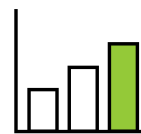


Key Benefits



Suite in a Box

From finance to HR and CRM, run your entire business on one secure cloud suite built on time tested business processes.



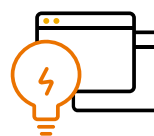
Built For Growth

A dynamic, configurable solution that will drive growth today and keep growing with your business.



Insightful

Analytics are a part of every process, so you get full transparency to make informed decisions everyday.



Continuous Innovation

It's a safe, smart choice backed by SAP's proven track-record of investment, innovation, and delivery in the cloud.

Pricing

**Monthly
Subscription Fee**
based on number of users

All-inclusive pricing model enables fast time to value
With no IT investment or capital outlay needed, you get predictable subscription pricing to manage cost of ownership. SAP takes care of all the hardware, support, disaster recovery and data protection.

Customer References from Key Industries



Manufacturing
220 Employees
Valantur.com

“We now have a clear [real-time] overview of all tasks being carried out at each of our sites. If we receive an order at a site that’s overloaded, it’s very easy to pass this order on to another site. **SAP Business ByDesign makes our life simple.**”

Thierry Sourisseau | **Head of IT**
Groupe Valantur



Professional Services
1,800 Employees
Stepstone.de

“After implementing SAP Business ByDesign, we saw **immediate and significant improvements** from sales processes and response times to user experience. We are now able to serve our customers quicker and leaner than ever before and increase turnover.”

Ralf Baumann | **Chief Executive Officer**
StepStone GmbH



Wholesale Distribution
6 Employees
Coffice.at

“With SAP Business ByDesign, I can perform all of the company’s accounting tasks by myself. **This isn’t possible with any other solution.**”

Peter Kramberger | **Chief Executive Officer**
Coffice GmbH



Large Enterprise
22,000 Employees
Hilti.com

Hilti went live in 2012 primarily using the CRM, marketing, and sales functions to connect subsidiaries across six countries in Europe with a central ERP system. To continue to lower costs and standardize processes, **Hilti plans to roll out SAP Business ByDesign in 30 countries.**