Create the Ultimate Online Experience

SuiteCommerce Advanced

SuiteCommerce Advanced provides businesses with fast and engaging web stores that deliver great shopping experiences optimized for any device. SuiteCommerce Advanced unifies ecommerce with your core NetSuite operational business systems—inventory and order management, customer support and financials—providing a single view of customer, orders, inventory and other critical business data that enables personal and relevant experiences.

Key Benefits

- Full-featured ecommerce solution enabling engaging experiences on any device.

- Manage both B2C and B2B ecommerce on a single platform supporting multiple brands, languages and currencies.

- With code-level access, developers can customize every aspect of your website.

- Ecommerce is unified with NetSuite order and inventory management, CRM and ERP.

Architecture

Build better experiences with a robust technology stack that uses popular frameworks and supports industry standards. Developers have complete access to the code and can deploy customizations, allowing external web applications to interface with the core commerce platform. Single-page architecture and a content delivery network provide a fast site experience, resulting in increased engagement and conversion.

Storefront

Your brand is your business and SuiteCommerce Advanced helps reflect it with pixel-perfect design capabilities and unlimited layout control. Make it easy for shoppers to find, learn and buy your products with a host of features, including alternative images, product comparisons, faceted navigation, Elastic site search, and the ability to save shopping carts and create lists. With responsive design themes, your site is optimized for any device.

Site Management

Drag-and-drop tools allow you to edit pages and manage content. Work on multiple versions of your site at the same time and then schedule for future deployments based on business needs.

SEO

Ensure SEO success with customizable H1, title, meta tags, SEO-friendly URL links and Schema.org markup to increase click-through rates.

Marketing

Drive sales with flexible promotion and coupon management tools. Present intelligent product recommendations based on predictive algorithms that provide the most relevant items for each shopper and merchant-driven rules such as browsing behavior and best sellers. Allow brand enthusiasts to share content to popular social networks and provide product reviews.

Customer Account

Viewing order history and checking order status can easily be done online. B2B buyers can generate quotes, quickly order from personalized catalogs, view outstanding and available balances, and pay invoices online.

Purchasing, Payments and Shipping

Offer customers payment options including credit cards, coupons, gift cards and invoicing. The entire shopping experience is secure with HTTPS support and integration to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection. Facilitate delivery with seamless integration with carriers for printing shipping labels and automatic tracking information.

Global Sites

Support multiple languages, currencies, taxes, international shipping prices and customs documentation while easily consolidating multi-subsidiary reporting.

Business Insight and Analytics

Configurable dashboards allow you to create reports and gain insights into aggregate website behavioral data—visits, searches, page views, quote requests—and individual shopper activity like date of last visit, acquisition source and items browsed. Integrations are provided to Google Analytics and Google Tag Manager.