

A group of business professionals in a meeting, looking at a tablet and laptop. The scene is dimly lit, suggesting an office environment. A woman in the foreground is looking at a tablet, while a man stands behind her, also looking at the device. Another man is seated to the right, looking towards the tablet. There are glasses of water and a coffee cup on the table.

# A BUYER'S GUIDE TO ENTERPRISE RESOURCE PLANNING

For FinTech Companies



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Read Time: 3 minutes

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## Overview

Financial technology, or fintech, is experiencing its heyday. As larger financial institutions are forced to spend more on meeting regulatory compliance mandates, they have smaller budgets for funding innovations crucial to meeting expanding customer expectations. Advances in technology itself have decentralized the financial services industry from its traditional hubs and opened up entirely new markets, especially in Europe and Asia. And, as digital natives come of age and wield more spending power, they bring with them the confidence—and the expectation—that financial processes long relegated to the physical space should function smoothly and seamlessly in the digital realm. All of it opens the door for disrupting an imperative fintech is consistently delivering on, with global investment in fintech growing at 67 percent year over year in 2016<sup>1</sup>.

It's not surprising, then, that within the next five years, more than 80 percent of financial institutions plan to increase partnerships with fintech companies, according to a recent PWC survey<sup>2</sup>.

But while fintech companies themselves promise to ease and innovate on consumers' financial interactions and partner with major financial institutions to increase access to their technology and services, they often lack the automation in their own financial and accounting processes that afford crucial efficiencies and insight into their business processes, as well as the scale to ensure sustainable growth.

By adopting a unified, cloud-based platform for financial management, fintech companies can ensure the same level of efficiency and innovation in their own business processes that they are bringing to the banking and financial services sector as a whole. NetSuite

<sup>1</sup> <https://newsroom.accenture.com/news/global-fintech-investment-growth-continues-in-2016-driven-by-europe-and-asia-accenture-study-finds.htm>

<sup>2</sup> <https://www.pwc.com/gx/en/industries/financial-services/assets/pwc-fintech-exec-summary-2017.pdf>

“For a midsized, fast-growing company like LendInvest, NetSuite OneWorld offers the perfect platform to move away from disparate, unconnected systems and manual processes. It allows us to plan future growth and international expansion with software as a catalyst, not a constraint.” – **Derek Mochan**, CFO, LendInvest

provides robust controls, the ability to manage transactions in multiple currencies and across subsidiaries, and lends fintech companies a single view of the truth that allow them to innovate products while empowering insight-driven decisions on partnerships and [growth](#).

### **Benefits**

Investing in a unified platform for automating financial and accounting processes positions fintech companies to optimize operations, innovate for their customers and meet their business goals.

### **Seamless transactions and financial consolidation in multiple currencies**

An incredible amount of fintech growth is coming from Europe and Asia, and the importance of being able to seamlessly operate in international markets will only increase. With NetSuite OneWorld, fintech companies can easily conduct business in more than 190 currencies.

### **Robust controls, automation to ease regulatory compliance**

Fintech companies are subject to regulatory compliance without the same resources to devote to ensuring it as larger financial institutions and, as a result, are ensuring controls with manual processes. Automation ensures streamlined financial processes and robust [controls](#).

### **Lower TCO, scalability for growth**

Fintech companies are disrupting the market because of the agility and superior service they offer to consumers, often delivered through a cloud-based model. Yet, in their own back-office, they're leveraging client-based software like QuickBooks or Excel. With a cloud platform, ensuring updates and turning on additional functionality as needed is simple, and eliminates the need for in-house IT personnel and [hardware](#).

“NetSuite gave us the agility to adapt to change and the scalability that we needed. It’s been critical to entering new markets quickly, efficiently and effectively.” — **AI Goldstein**, CEO, Avant

## Features

NetSuite provides the insight fintech companies need to grow with sustainable business models, while at the same time providing an extensible platform that grows with the business.

### **Robust, multi-currency consolidation engine**

NetSuite OneWorld accelerates financial processes with multi-currency consolidation and real-time roll-up across accounts receivable, accounts payable, payroll, inventory, billing, invoicing and order fulfillment, from local in-country operations to the regional offices to global headquarters.

### **Support for regulatory compliance, globally**

NetSuite OneWorld has been built to support both global standard and country-specific requirements. The always-on audit trail, built-in analytics, access logs and workflow, and the ability to drill down to the underlying transaction detail ensures that supporting documentation is always available. Roles in user permissions management in business workflow capabilities allow fintech companies to configure the system behaviors to support your unique process requirements.

## Custom GL segments

Finance teams can define GL segments such as profit center, fund, program, product line and more, in addition to the standard subsidiary, class, department and location segments. This improves accuracy and saves time for the finance department by ensuring that financial impact follows double-entry accounting principles and balances across all segment combinations. Users can also tag the GL impact of transactions, and create relationships between the segments for further analysis.

## SuiteSuccess deployment methodology

The advantage fintech companies have is agility. NetSuite SuiteSuccess is a customer engagement methodology that allows fintech companies to deploy NetSuite in 100 days or less, adopting pre-built templates and best practices from thousands of customers within the fintech industry.

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